

## History of Bled's Park hotel

### Pre-1848

Andrej Mallner purchases the land where the Park Hotel stands today. He also buys part of the lakeshore in front of the hotel, where the Kazina building is today.



### 1848

Andrej Mallner builds an inn, which gradually becomes a smaller hotel, and is mentioned in the Novice newspaper a year later. Soon afterwards, an extension to the Mallner Hotel is built. Its typical style may be admired on old postcards.



### 1894

An extra floor is added to the old part of the hotel. The Mallner Hotel, which originally had 20 rooms, now features 40 guestrooms.

### 1883

Austrian Emperor Franz Josef is a guest of the hotel. In his honour, a plaque is built into the wall next to the entrance. It was removed after the end of WW I.



### 1899

Johann Mallner gives the hotel to his wife Frančiška Mallner as a present.

### 1922

King Alexander visits the Mallner Hotel. A commemorative inscription is built into the wall, and is preserved until the occupation of Bled in 1941.



### 1925 – 1927

The hotelier Kenda from Sophia purchases several important buildings in Bled, including the Park Hotel and the Kazina Building. He gives the hotel the name 'Park'. According to a plan made by the architect Herman Hus Kenda has the old part of the Park Hotel torn down, as well as the existing commercial and tourist infrastructure next to it. A modern hotel featuring all the modern comfort of the time is built on the site. This part of the hotel also houses commercial and tourist infrastructure.

The entertainment centre across from the hotel is torn down and a new Kazina building is erected, a luxurious entertainment ground with a retractable roof and a pleasant, large cafe by the road. On the shore in the direction of the Toplice Hotel a terraced cafe garden for afternoon dance parties is designed. The lower floor of the building houses restaurant areas for the whole hotel complex, connected to the hotel via an underground passage, as well as a bar.



### 1937

Zadružna gospodarska banka Bank assumes control of all of Kenda's property, following a long and complicated procedure. The Park Hotel is then taken over by the company Park Hotel, d.z.o.z., and managed by Franc Trefalt and Ivan Balanč until the beginning of WW II.



### 1949

The Park Hotel, which was known as the Jezero Hotel from 1949 to 1960, restarts operations soon after the end of WW II. Parties for younger guests are organised in the Kazina Hall. The hotel is partly renovated and first welcomes domestic guests, while the old part of the building is used as offices and temporary

accommodation for the employees.

**1954**

The first foreign guests return to Bled after the end of WW II. Advertising campaigns abroad follow. The number of foreign guests equals the number of domestic guests in 1956.



**1956**

The roofed terrace of the Park Cafe is designed. It has since been renovated and still in use today. The hotel is gradually renovated and modernised. The old part is completely renovated for the use of guests instead of offices.

**1969**

Under the management of Bogdan Šanca the Park Hotel invests in the construction of the Golf Hotel.

**1975**

The old Park Hotel is torn down and the new hotel is constructed in 1977. The project manager, Fedja Košir, receives the Prešeren award for the creation.